

# Our Company

Godrej Consumer Products is a part of the over 124-year-young Godrej Group. We are fortunate to have a proud legacy built on the strong values of trust, integrity, and respect for others. As an emerging market company, we have witnessed rapid growth and are pursuing our exciting and innovative aspirations.

Today, our Group enjoys the patronage of 1.2 billion consumers globally, across different businesses. In line with our 3 by 3 approach to international expansion at Godrej Consumer Products, we are building a presence in three emerging markets (Asia, Africa, and Latin America) across three categories (home care, personal care, and hair care).

We rank among the largest household insecticide and hair care players in emerging markets. In household insecticides, we are the leader in India and Indonesia, and are expanding our footprint in Africa. We are the leader in serving the hair care needs of women of African descent, the number one player in hair colour products in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank second in air fresheners, soaps, and liquid detergents in India, and first in air fresheners and wet wipes in Indonesia.

But for us, it is very important that besides our strong financial performance and innovative, much-loved products, we remain a good company. Approximately 23 per cent of the promoter holding in the Godrej Group is held in trusts that invest in the environment, health, and education. We are also bringing together our passion and purpose to make a difference through our Good & Green approach to build a more inclusive and greener India.

At the heart of it all, is our talented team. We take much pride in fostering an inspiring workplace with an agile and high-performance culture. We are also deeply committed to recognising and valuing diversity across our teams.