Godrej Consumer Products Ltd.
Regd. Office: Godrej One,
4th Floor, Pirojshanagar,
Eastern Express Highway,
Vikhroli (E), Mumbai - 400 079, India.
Tel : +91-22-2518 8010/8020/8030
Fax : +91-22-2518 8040
Website : www.godrejcp.com

CIN : L24246MH2000PLC129806

October 31, 2025

BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers, Dalal Street,
Fort, Mumbai - 400 001
Scrip Code: 532424

The National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Mumbai 400 050
Symbol: GODREJCP

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Execution of agreement for acquisition of FMCG business of Triology Solutions Private Limited (TSPL)

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including any amendment(s) / modification(s) / re-enactment(s) thereto) ("SEBI Listing Regulations"), we would like to inform that Godrej Consumer Products Limited ("the Company") has entered into an agreement to acquire the FMCG business of Triology Solutions Private Limited (TSPL), an Indian FMCG player operating primarily in male grooming category.

We enclose herewith the details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024 (collectively referred to as "SEBI Circulars") as **Annexure A** to this letter.

Kindly take the above on record.

Thanking you,
Yours faithfully,

For Godrej Consumer Products Limited
TEJAL VIRENDRA JARIWALA
Digitally signed by TEJAL VIRENDRA JARIWALA
Date: 2025.10.31 16:39:14 +05'30'

Tejal Jariwala
Company Secretary & Compliance Officer
(F9817)

Encl: Annexure A

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Annexure A – Disclosure pursuant to Regulation 30 of the SEBI Listing Regulations read with SEBI Circulars (Details of Acquisition)

Sr. No.	Particulars	Details
(a)	Name of the target entity, details in brief such as size, turnover, etc.	Triology Solutions Private Limited (TSPL) by way of a slump sale on a going concern basis
(b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	No
(c)	Industry to which the entity being acquired belongs	Fast Moving Consumer Goods
(d)	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Drive profitable growth
(e)	Brief details of any governmental or regulatory approvals required for the acquisition	None
(f)	Indicative time period for completion of the acquisition	Expected to be completed within a few weeks from signing
(g)	Nature of consideration - whether cash consideration or share swap or any other form and details of the same	Cash
(h)	Cost of acquisition ~~or the price at which the shares are acquired~~	100% of Business acquired via slump sale Payment Schedule Tranche 1 cash payment (signing date): ₹289 crore (EV @ ~₹380 Crore) Tranche 2 cash payment (post 12 months): Approx. ₹160 crore (EV @ ~₹400-500 Crore)
(i)	Percentage of shareholding / control acquired and / or number of shares acquired	Not Applicable
(j)	Brief background about the entity acquired in terms of products/line of business acquired, date of	TSPL, incorporated on May 3, 2017, is an Indian FMCG player operating primarily in male grooming category under the Muuchstac brand.

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<table>
<tr><th>Sr. No.</th><th>Particulars</th><th>Details</th></tr>
<tr><td></td><td>incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)</td><td><u>Historical Turnover of last 3 years (Rs. in Crore):</u>

Audited turnover as per IGAAP
FY 2022-23 | 19 Crore
FY 2023-24 | 12 Crore
FY 2024-25 | 87 Crore

Trailing 12 months (TTM) turnover as per IND AS
FY 2024-25 | 60 Crore
TTM September 2025 | 80 Crore</td></tr>
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