

Membership & Associations 2022-23

At Godrej Consumer Products Limited (GCPL), we firmly believe that it is crucial for businesses to have strong industry associations and memberships for collective growth. Such associations and partnerships provide strong foundation to share knowledge, gather new ideas for innovations and also establish resilience to key industry issues. We ensure that policy advocacy is done with the highest degree of integrity, responsibility and credibility.

Our management structure ensures our trade memberships are beneficial to our functional department's objectives, manage our representation in associations, and monitor the value derived from these memberships. We have -

- Database of Memberships: We maintain a centralised database of all trade association memberships. This helps us detail the purpose of each association, our representatives, membership fees, and the value derived from each membership.
- Regular Reviews: We organise regular reviews of our memberships and associations. We assess the value derived from each membership and determine whether the membership continues to align with our business strategic goals.

The senior leadership of our functions are responsible for managing trade association memberships within their areas of responsibility. They ensure that memberships are beneficial to their function's objectives, and manage departmental representation in these associations. They work closely with our Group Corporate Affairs team that oversees all public policy at the Group level. Our Internal Audit team ensure that all activities related to association memberships adhere to legal requirements, ethical standards, and company policies.

We have made no contributions to any political parties in FY 2022-23. The following are the list of our industry associations for FY2022-23:

Name of the trade and industry chambers/ associations	Membership fees (INR)
1. Indian Beauty & Hygiene Association	5,00,000
2. The Indian Society of Advertisers	5,00,000
3. The Market Research Society of India	54,000
4. Federation of Industry and Commerce	11,000
5. Bombay Chambers of Commerce	1,70,192
6. Advertising Standards Council of India	4,25,000
7. Home Insect Control Association	1,00,000
TOTAL	17,60,192