

GCPL OVERVIEW

GROWING WITH VALUES

GCPL is an integral part of the over 120-year young Godrej Group. We are a leading emerging markets consumer goods company with a strong market position across global geographies.

Over the years, we have grown on the back of a deeply entrenched set of values that are characteristic of a Godrej company. Staying rooted to our culture, we are an enterprise with a futuristic outlook. Our growth strategy is led by the 3x3 model of expansion i.e. building a presence in 3 emerging markets (Asia, Africa and Latin America) across 3 categories (home care, personal care and hair care).

Our growth has been led by strong financial performance and a sound aptitude for innovation. However, as a Company, we go beyond financial metrics and ardently believe in creating unparalleled stakeholder value through our social, people and environmental interventions. This stems from living the Godrej Way, every day.



Our Nigeria team during the Godrej Way cascade

₹74,400 CRORE
Market capitalisation
(as on March 31, 2018)

12,000+
Employees

15
Countries of operations

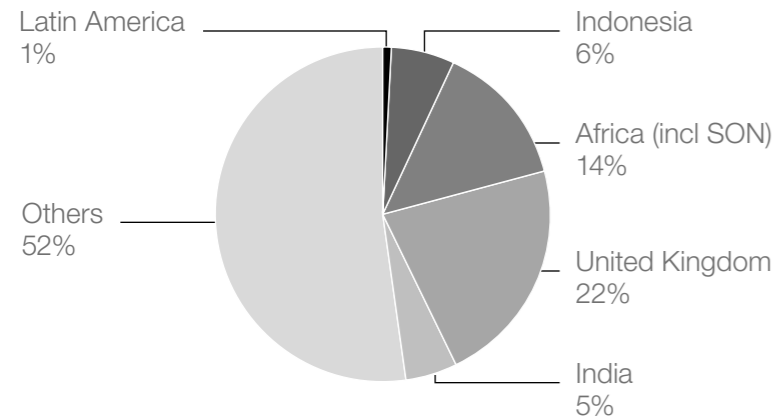
90+
Countries with market presence

GEOGRAPHIES, PRODUCTS AND MARKETS

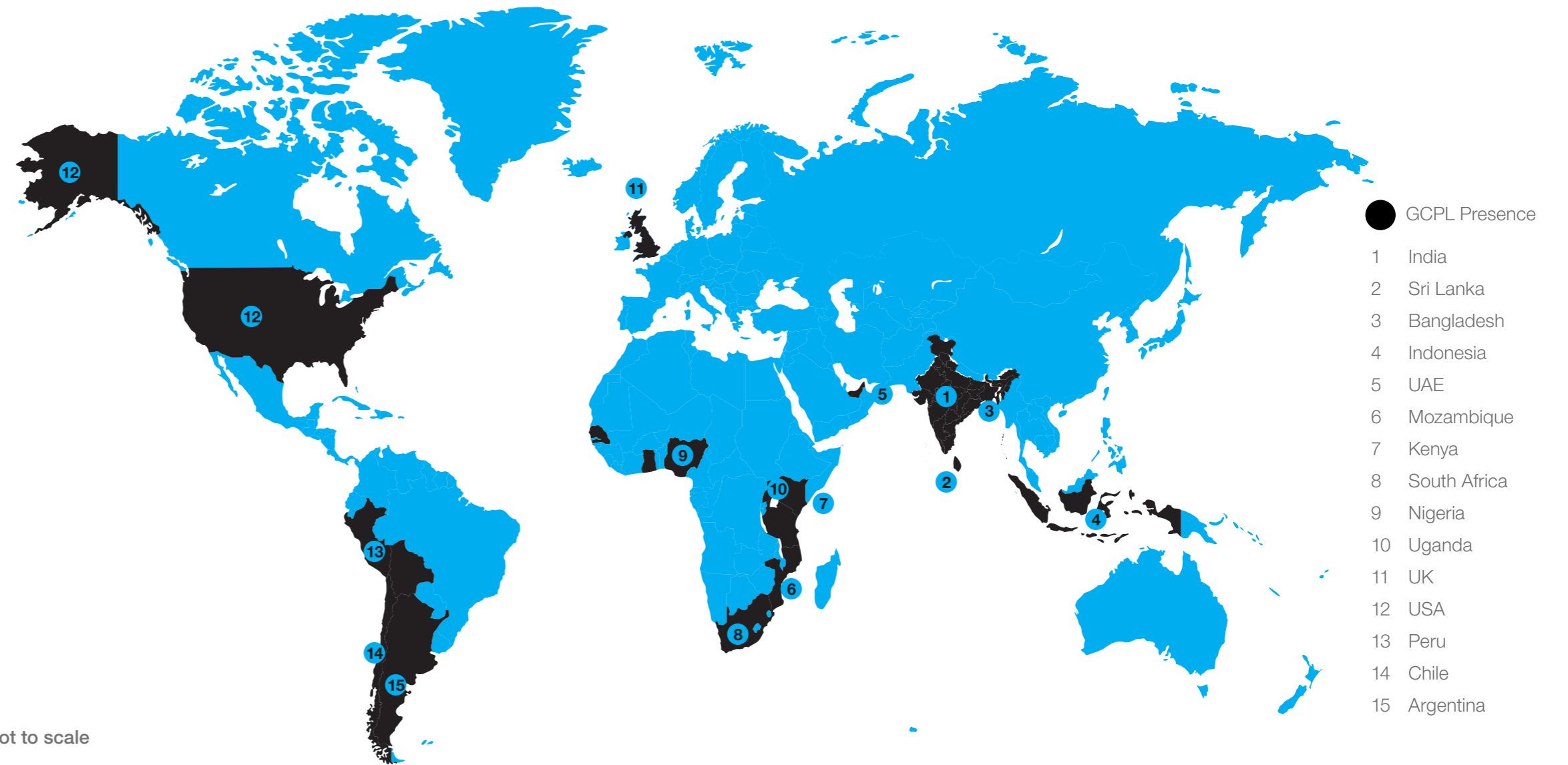
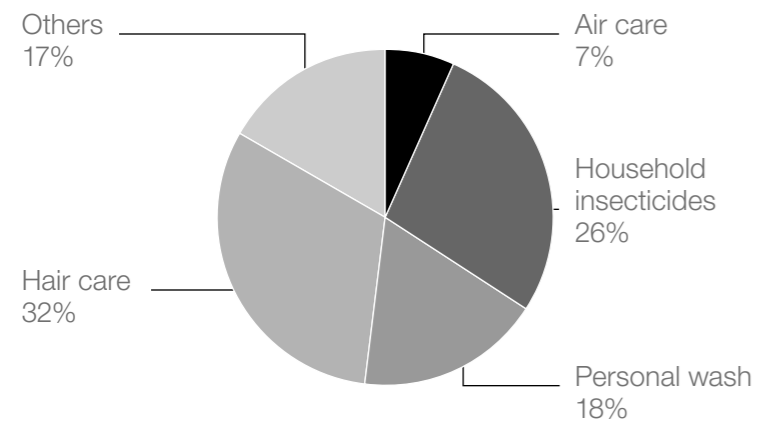
We at GCPL serve in 90+ countries with our diverse product portfolio.

Geographies

Geographic distribution



Category distribution



Note: Map not to scale

A portfolio of power brands

₹1,000 crore +



~70%
Overall revenue contribution
by top brands

₹500 to ₹1,000
crore



₹250 to ₹500
crore

