

Godrej Consumer Products Ltd.  
Regd. Office : Godrej One,  
4th Floor, Pirojshanagar,  
Eastern Express Highway,  
Vikhroli (E), Mumbai 400 079, India.  
Tel. : +91-22-2518 8010/8020/8030  
Fax: +91-22-2518 8040  
Website : www.godrejcp.com  
CIN : L24246MH2000PLC129806

November 27, 2019

**BSE Limited**

Corporate Relations Department  
1st Floor, Rotunda Bldg., P.J. Towers, Dalal Street,  
Mumbai 400 023.  
**Scrip Code : 532424**

**The National Stock Exchange of India Ltd**

Exchange Plaza, 4<sup>th</sup> Floor,  
Bandra-Kurla Complex, Mumbai 400 050  
**Symbol: GODREJCP**

Dear Sirs,

**Sub: Update on Godrej aer smart matic air fresheners**

We enclose herewith a communication which is self-explanatory.

Yours Faithfully,

For Godrej Consumer Products Ltd



Ramesh Iyer

Dy Company Secretary





Introducing,  
Godrej aer  
smart matic.

India's 1<sup>st</sup>  
mobile-  
controlled  
smart home  
fragrance.



Control  
through your  
smartphone  
via bluetooth.



Create a  
custom  
spray  
schedule.



# Godrej aer smart matic air fresheners

# How does India's first mobile controlled air freshener work

**Pre-set spray schedules** to choose regular interval at which spray should happen. It can be customized too !



**Bluetooth enabled** to help control device from anywhere in the house

Receive **low refill alerts** to ensure uninterrupted freshness



**Battery-operated** device that can be wall mounted or placed anywhere in the home



Available in two fragrances @ MRP 799 on [www.godrejaer.com](http://www.godrejaer.com) and very soon on ecommerce and modern retail chains

# Market leaders in air fresheners

