

Our Achievements

Carbon Disclosure Project (CDP) India's Climate Disclosure Leadership Index

GCPL has featured on CDP India's Climate Disclosure Leadership Category for the second time in a row. We are among the top 12 companies in India that address environmental issues mostly effectively.

Porter Prize 2016

GCPL has been awarded the Porter Prize 2016 for Creating Shared Value impact at the 5th Porter Prize award ceremony organised by the Institute for Competitiveness, India, in New Delhi. The award recognises the impact we have created by reconceiving products and markets, redefining value chain productivity, enabling community development, and creating societal and economic progress.



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GCPL Malanpur GreenCo Gold

The Malanpur plant was awarded Gold rating in their first Green Company Rating assessment by the Confederation of Indian Industry - Sohrabji Godrej Green Business Centre. The rating assesses the environmental impact of a company's activities or operations. It follows a performance-based approach where points are assigned for each rating parameter after site assessment.

GCPL CMO Award

GCPL won the 'Women Empowerment' award at the 6th Asia Best CSR Practices Awards 2016 by CMO Asia. Salon-i, our beauty and hair care training programme, weaves life skills and entrepreneurship modules to help young girls become financially independent and better negotiate their rights at home and in the community. The programme has helped over 95,000 young women with skills that will improve their earning potential.

**We are proud to present to you the list of
GCPL's achievements in the fiscal year
2016-17**

- Cinthol Deostick, 3x long lasting than ordinary deodorant sprays and gentle on skin, won the 'Best Deodorant' at the Amazon Beauty Awards 2016.
- Cinthol ranked 47th overall in the Economic Times – Brand Equity Most Trusted Brands Survey 2016.
- Godrej protekt won the 'Best Integrated Marketing Communications (Airlines & Airport Category)' at the Asian Customer Engagement Forum 2016.
- BBLUNT High Definition Curl Defining Leave-In Cream won the 'Best for Curly Hair' at the Amazon Beauty Awards 2016.
- BBLUNT Back to Life Dry Shampoo won 'The Best of Haircare and Hairstyling' at Vogue Beauty Awards 2016
- Subah bolo Goodknight, an awareness building and habit changing campaign, won at Effies 2017.
- Goodknight ranked 1st in Household Care in the Economic Times – Brand Equity Most Trusted Brands Survey 2016.
- HIT Flying Insect Killer integrated marketing campaigns won Silver Effies 2016.
- HIT ranked 8th in Household Care in the Economic Times – Brand Equity Most Trusted Brands Survey 2016.
- Ezee ranked 9th in Fabric Care in the Economic Times – Brand Equity Most Trusted Brands Survey 2016.
- GCPL was ranked number 12 on the 'Great Place to Work – Best Workplaces in Asia 2017' list and among the top 19 Best Employers in India in the 'Aon Hewitt Best Employers 2017' survey.