

To understand the priority needs of the communities in which we operate, we interact with key stakeholders around our manufacturing locations.

Stakeholder Engagement

The Stakeholder Engagement Process

Collating the results from different business functions, we categorised the list of the most relevant stakeholders across those who needed to be consulted, to be kept informed of the latest activities, to be kept informed/engaged on a regular level, and to collaborate/empower.

For each stakeholder group identified as critical to GCPL's business, we obtained the modes and frequency of engagement to gauge their level of engagement with GCPL. We also conducted stakeholder engagement workshops to understand their perceptions and obtain feedback

regarding the performance of GCPL. We engaged with those stakeholders who were selected based on the prioritisation performed by various business functions considering their importance and feasibility of engagement.

Our Approach

Identification Prioritisation Engagement

We identify them as those individuals or groups of individuals who can be impacted by GCPL's products, services, and activities as well as have an impact on GCPL. We identified stakeholder groups from various functions of GCPL.

We prioritised the stakeholders based on the extent of their influence on our business functions and also their dependence on us.

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We selected a representative sample of each stakeholder from each location. We then conducted engagements through various forums and discussion platforms.

Stakeholder Prioritisation

Collaborate/Empower



We fully engage with these stakeholders and collaborate to find solutions to issues and make the greatest efforts to keep them satisfied. We understand how important it is to invest well in an engagement process to understand their key concerns.

Consult/Evolve



We keep these stakeholders adequately informed and constantly engaged, when needed, to ensure that no issues arise. We honour our commitments through company policy, industry best practices, and applicable regulations.

Inform/Engage



We ensure that these stakeholders' concerns are proactively addressed as they may have influence over other stakeholders who may have significance.

Keep Informed



We periodically keep these stakeholders informed as they have moderate influence on our business operations.

G4-25, G4-27

Stakeholder Prioritisation Matrix



Sr No.	Stakeholder Group	Frequency of interaction	Mode of interaction	Key Concerns
1	Employees	Ongoing	Internal surveys	Company's development strategies, Skill upgradation
2	Consumers	Ongoing	Customer feedback channels	Product quality, Safety of product
3	Investors	Quarterly	Analyst meets	Macroeconomic performance in a rapidly changing global environment
4	Suppliers	Need-based	Supplier meets, audits	Long-term business commitments

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