

Seven B-school students win a chance to live out their dreams with Godrej LOUD 2016

Winners get sponsorship and a spot in Godrej's internship programme

Mumbai, September 1, 2016: Fifteen passionate young dreamers competed for a chance to live out their dreams, at Godrej One in Vikhroli. **Seven students won the fifth edition of Godrej LOUD (Live Out Ur Dream)**, a campus hiring engagement for young and talented first year b-school students, to help fulfil their personal dreams.

The finalists showcased their dreams to a panel of senior Godrej leaders comprising Nadir Godrej, Chairman, Godrej Agrovet; Vivek Gambhir, Managing Director, Godrej Consumer Products; Balram Singh Yadav, Managing Director, Godrej Agrovet, Nitin Nabar, Executive Director and President, Godrej Industries (Chemicals) and Sumit Mitra, Head - Group Human Resources & Corporate Services, Godrej Industries and Associate Companies.

In addition to the sponsorship of up to INR **1.5 lakhs**, the winners also bagged a spot in Godrej's internship programme.

Reminiscing the Godrej LOUD journey over these years, **Ms. Nisaba Godrej, Executive Director, Godrej Consumer Products Limited, said,** *"Godrej LOUD is our way of finding passionate young leaders. We believe that if someone is really passionate about something, even if it has nothing to do with what we do, it is likely they will bring that drive with them to Godrej."*

Mr. Sumit Mitra, Head, Group Human Resources & Corporate Services said, *"Godrej LOUD has been wonderfully inspiring and has moved much beyond what we had planned when we started this campus engagement platform five years ago. This year we received 1500 wonderful dream entries from 12 b-schools in India. We hope that many of them will become a part of our teams at Godrej."*

This year, Godrej LOUD (Live Out Ur Dream) saw a tremendous response with over **1,500 applications** from across India's top business schools. Team Godrej LOUD visited 12 campuses (NITIE, Mumbai; SP Jain, Mumbai; TISS, Mumbai; SIBM, Pune; SCMHRD, Pune; IIFT, Delhi; IIM, Kozikhode; FMS, Delhi; XIM, Bhubaneswar; MDI, Gurgaon; IIM, Ahmedabad; and IRMA, Anand) to find passionate first-year students.

Godrej LOUD Winners 2016:

Sr. No.	Winners	Institute	Dream
1.	Archita Mitra	IIFT, New Delhi	To pass on the love of reading to the next generation by publishing an engaging kids' novel
2.	Sourav Dutta	SIBM, Pune	To take my passion for archery forward and train with the best
3.	Aishwarya Jain	IIFT, New Delhi	To make an automated machine that sorts through garbage to avoid cattle from eating poly bags
4.	Revanth Kaza	NITIE, Mumbai	To attend the Urban Dance Camp 2016 (the world's leading dance intensive programme) in Mumbai
5.	Adyasha Hota	XIM, Bhubhaneshwar	To learn Origamic Architecture from Ingrid Siliakus
6.	Shantnu Kukreja	NITIE, Mumbai	To attend a fine arts workshop by Dirk Dzimirsky in Germany
7.	Snehil Nigam	SIBM, Pune	To learn the flute and be the best fluteboxer in India

Read more about LOUD on <http://www.godrejcareers.com/loud/>

About Godrej Industries Limited and Associate Companies (GILAC)

Established in 1897, the Godrej Group has its roots in India's Independence and Swadeshi movement. Our founder, Ardeshir Godrej, lawyer-turned-serial entrepreneur failed with a few ventures, before he struck gold with a locks business. Today, we enjoy the patronage of 1.1 billion consumers globally across consumer goods, real estate, appliances, agriculture and many other businesses. In fact, our geographical footprint extends beyond Earth, with our engines now powering many of India's space missions. With a revenue of over USD 4.1 billion we are growing fast, and have exciting, ambitious aspirations.

Godrej Industries Limited and Associate Companies (GILAC) is one of the Godrej Group's holding companies. It comprises 5 major companies with interests in real estate, FMCG, agriculture, chemicals and gourmet retail through our subsidiary and associate companies, across 18 countries.

Godrej Consumer Products is an emerging markets FMCG leader, delighting consumers with innovative, superior quality products at affordable prices.

Godrej Properties brings innovation and excellence to the real estate industry in India, delivering superior value through extraordinary and imaginative spaces created out of deep customer focus and insight.

Godrej Agrovet is a diversified; Research & Development backed agri-business company, dedicated to addressing India's key agricultural crises.

Godrej Nature's Basket is India's foremost retail destination for fine foods from across the world. Our Chemicals division, ranks among India's leading manufacturers of oleochemicals and surfactants and our products are exported to over 80 countries in North and South America, Asia, Europe, Australia and Africa.

We promise Godrejites a culture of tough love; take serious bets on them and differentiate basis performance. We also understand that our team members play multi-faceted roles and so, we strongly encourage them to explore their whole selves. Our canvas is growing. In fact, our Vision for 2020 is to be 10 times the size we were in 2010. We truly believe that while our amazing past distinguishes us, we are only as good as what we do next.