



Vivek Gambhir

Vivek Gambhir is Managing Director and CEO, Godrej Consumer Products Limited (GCPL).

Vivek was the key architect of GCPL's 3 by 3 strategy and has been instrumental in driving the company's efforts to become a leading emerging markets FMCG leader.

He joined Godrej Industries in 2009 as Chief Strategy Officer responsible for guiding overall Group strategy, conducting portfolio analysis and driving special projects. He helped define the CREATE portfolio approach and the 10X10 objective for the Group.

Prior to joining the Godrej Group, Vivek was a partner at Bain & Company, one of the world's leading business consulting firms. He worked with Bain in Boston, Singapore and New Delhi. He was a founding member of Bain's consulting operations in India and led the firm's FMCG practice in India.

Vivek is an Independent Director on the Board of Philips India Limited. He co-chairs the Confederation of Indian Industry (CII) National FMCG committee, serves as President of the Harvard Business School club in India and is an advisor to the Kailash Satyarthi Children's Foundation. Vivek also writes a weekly blog on leadership called 'Monday-8AM' (<http://www.monday-8am.com>).

He has an MBA from the Harvard Business School and a BS (Computer Science) and BA (Economics) from Lafayette College.

Vivek is married to Roopika, who is a photographer and a social worker. They have three children, Janya, Aarav and Imara.